



# Scaling Up Nutrition (SUN) Movement Multi-Partner Trust Fund (MPTF)

## Sri Lanka

**Formation of Civil Society Alliance (CSA) that supports to make Sri Lanka a nourished nation.**

**SUBMITTED by: WFP - with Save the Children-Sri Lanka as main implementing partner**

**Project Duration: 24 months**

#### A. Cover Page

Participating UN Organization: World Food Programme –WFP

##### Programme Manager:

Name of Organization: WFP-SRI LANKA  
Name: Ismail Omer

Telephone: +94 11 2586244

E-mail:  
ismail.omer@wfp.org

##### Main Implementing Partner:

Name of Organization: Save the Children  
Name: International in Sri Lanka  
William lynch

Telephone: + 94 11 2555336 -8

E-mail:  
william.lynch@savethechildren.org

##### Programme Title:

Formation of Civil Society Forum (CSF) to augment the implementation of Multi sectoral Nutrition action plan at the ground level in Sri Lanka .

##### Programme Number:

MPTF-Window2-017

##### Programme Costs:

SUN Movement MPTF: US\$ 235,400

Other: US\$ 14,032

TOTAL (USD): US\$ 249,432

##### Programme Location:

SRI LANKA

##### Programme Duration:

Total duration (in months): 24 months  
Expected Start date<sup>1</sup>: 01/01/2014  
Expected End date: 31/12/2015

##### Review & Approval Dates

SUN Movement Secretariat  
Review Date:  
Management Committee  
Approval Date:

##### Signatures of Participating UN Organization and

I.	Name of Representative	Mr. Is
	Signature	
	Name of UN Organization	World
	Date	
IV.	Name of Management Committee Chair	Dr. D

<sup>1</sup> The official start date of any approved project/programme occurs when funds are transferred by MPTF Office.

Signature	
Date	

## Background

Participating Organization:	World Food Programme – SRI LANKA				
Implementing Partner(s):	SAVE THE CHILDREN – SRI LANKA				
Programme Number:	SUN MPTF call for proposal MPTF-Window2				
Programme Title:	Formation of Civil Society Forum (CSF) to augment the implementation of Multi sectoral Nutrition action plan at the ground level in Sri Lanka				
Approved Programme Budget:	US\$ 235,400				
Location:	SRI LANKA				
MC Approval Date:					
Programme Duration:	24 Months	Starting Date:	01/01/2014	Completion Date:	31/12/2015
Background to the collaboration btw the PO and the Civil Society	<p>WFP as the Participating UN Organization is partnering with Save the Children International in Sri Lanka as the implementing organization to set up and function a 'Civil Society Alliance in Sri Lanka' (CSA-Sri Lanka) during the life of this project. WFP Sri Lanka office has been actively participated in all discussions with Save the Children Sri Lanka office, civil society organization and the National Nutrition Council under Presidential Secretariat of Sri Lanka for developing this proposal. WFP also has been most vocal and active in developing the Multi sectoral Action Plan for Nutrition in Sri Lanka (MSAPN). WFP is therefore well placed to understand and support the establishing and capacitating the Civil Society Organizations (CSO) while giving platforms for active involvement of CSOs in the implementation and monitoring of the MSAPN.</p>				
Executive summary of the proposed collaboration	<p>The Government of Sri Lanka has expressed a strong commitment for enhancing the nutrition situation through a multi-sector approach. Sri Lanka has joined the SUN Movement on 4th October 2012.</p> <p>Multi Sector Action Plan for Nutrition was developed after series of consultations among Nutrition professionals representing the Government, UN agencies, and World Bank, INGOs, academics and Civil society organizations. This action plan was submitted by the National Nutrition Secretariat to the Cabinet of Ministers and was approved on the 31 Oct 2013.</p> <p>This effort is aligned with the 'Global Scaling Up Nutrition' (SUN) framework</p>				



	<p>and roadmap which strongly advocates for the adoption of a multi-sector approach, that the two essentially complementary approaches, i.e. "nutrition specific" through the health sector and "nutrition sensitive" through non-health sectors, both need scaling up.</p> <p>The next step forward is to establish SUN Civil Society Alliance (SUN CSA) in Sri Lanka to encourage the alignment of civil society and other actors engaging in food and nutrition security, in order to strengthen the realization of the national and district plans , coordinate activities among implementing parties and monitor and evaluate the progress of implementation.</p> <p>The objectives of the proposed project are;</p> <ul style="list-style-type: none"> <li>• To establish a multi sector civil society alliance.</li> <li>• To initiate and sustained multi-sectoral coalition of civil society organizations to advocate, mobilize, monitor and evaluate National Nutrition interventions.</li> <li>• to strengthen the capacity of the civil society to influence evidence based decision making and policy formulation related to maternal and childhood malnutrition</li> </ul> <p>The project will facilitate the development of knowledgeable and skilled CSA-Sri Lanka members committed to improve maternal nutrition and young child feeding practices through regular meetings and capacity building for alliance members and partners.</p> <p>WFP as the Participating UN Organization is partnering with Save the Children-Sri Lanka as the implementing organization to set up and function a 'Civil Society Alliance in Sri Lanka' (CSA-Sri Lanka). In August 2012, WFP joined the SUN MPTF as a participating organization (PO). WFP assumes programmatic and financial accountability for funds transferred to it and will develop and maintain a transparent monitoring and accountability system for the project.</p>
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**C: Full proposal narrative.**

Participating UN Organization:	World Food Programme – Sri Lanka
Implementing Partner(s):	SAVE THE CHILDREN – SRI LANKA
Programme Number:	SUN MPTF call for proposal MPTF-Window2
Programme Title:	Formation of Civil Society Forum (CSF) to augment the implementation of Multi Sectoral Nutrition action plan at the ground level in Sri Lanka

Total Approved Programme Budget:	US\$ 235,400
Location:	SRI LANKA
MC Approval Date:	
Programme Duration:	24 MONTHS
Description of why the proposed strategy is the best appropriate for scaling-up nutrition in the given national/global context	<p>The Government of Sri Lanka has expressed a strong commitment for enhancing the nutrition situation through a multi-sector approach. As per the National Nutrition Policy the National Nutrition Council is established, and is chaired by His Excellency the President, consists of relevant Ministers, Chief Ministers of the nine Provinces and Members of Parliament from all parties.</p> <p>Multi Sector Action Plan for Nutrition was developed after series of consultations among Nutrition professionals representing the Government, UN agencies, and World Bank, INGOs, academics and Civil society organizations.</p> <p>Government realize that out puts of this plan cannot be achieved unless it penetrated to the grassroots level with active involvement of the civil society and non-government organizations. This enhance the two way communication between the grassroots civil societies and policy makers to identify the gaps and take corrective actions.</p> <p>Establishing the Civil Society Alliance in Sri Lanka shall allow us the opportunity to share, learn from others and mobilize both internal and international support to scale up nutrition. It is our intention to further strengthen this multi sector committee under the coordination of the National Nutrition Council to implement the framework outlined by the SUN Roadmap for improved child and maternal nutrition and health.</p> <p>In consultation with civil society organizations, the National Nutrition Council has now requested WFP and Save the Children to facilitate the process of establishing a civil society alliance in order to update national and district plans, coordinate activities among implementing parties and monitor and evaluate the progress of implementation. The CSA will provide coordinating collaboration among key Ministries in order to scale-up, combine and target nutrition actions across Sri Lanka.</p> <p>The strategy of proposed project is to formalize the involvement of the CSOs in a sustainable way while supplementing the higher level of government strategy.</p>



<p>Additional Benefits to be derived from receiving SUN MPTF Grant</p>	<p>At the time of the Tsunami and the conflict period, civil society, UN agencies and INGOs formed the Nutrition Cluster Group which is an informal gathering to support Nutrition related actions. This was dismantled after the end of the War in Sri Lanka.</p> <p>The project will reformulate this group with an additional membership drive representing not only national level actors but focusing on provincial and district level organizations including farmers and women organizations, Mother support groups etc. Sri Lanka CSA formed by this project will have the due recognition by the Government of Sri Lanka due to the affiliation with the SUN Global Movement as Sri Lanka joined the SUN Movement on 4 October 2012.</p> <p>The project will develop a strong commitment among CSA- Sri Lanka members through regular meetings and capacity building for alliance members and partners. The member organization and institution continuous training and capacity building on lobbying and advocacy with policy makers. It will bring the civil society, public officials and the parliamentarians to one table on navigating the National action plan while voicing out to general public through media sensitization, letters to key policy makers, rallies, awareness through mass media, etc. In addition to that they will avoid overlapping of activities by various agencies at the field level, while providing leverage for programming, implementation and recommendations to donors on mobilizing funds effectively.</p> <p>The action will aspire to increase the civil society visibility and influence in health policy development through their capacity building in raising nutrition related issues supported by an expansion in access to information and knowledge.</p> <p>The project will further establish linkages with other networks/ alliances such as Epidemiological Association, Medical Practitioners Association, and The One Asia Breastfeeding Partners. CSA- Sri Lanka will invite all the major donor of Sri Lanka such as USAID, EC, AusAid, Jaica etc., for all their major functions at National level and maintain regular communications with them.</p>
<p>Explain which alliances are needed to have the action succeed and which risk factors are envisaged.</p>	<p>One of the main risk factor is the reluctance of small organizations to join the civil society forum. Civil society actors ranging from media groups , farmer organizations, women's groups, human right advocates, micro-credit cooperatives, and private sector may not interested in joining as they may consider their work is unrelated to improving Nutrition in the County. To mitigate this, an awareness programme will be conducted after the mapping of institutions, to make them realize that their presence is important to the success of the network objectives.</p> <p>The proposal seeks to mobilize the existing organizations and capacitate them to advocate for and report on the response to malnutrition at their district level. CSA-Sri Lanka will provide support including development of proposals and recommendations to improve the response by engaging in the SUN multi-stakeholder dialogue and promoting the implementation of</p>

	<p>the existing multi-sectoral plan on Nutrition.</p> <p>The second risk factor is to obtain the active and regular participation of the member organizations of the CSA- Sri Lanka. To mitigate the risk the project will be managed by Save the Children with a full time project coordinator allotted for the project. Save the Children US Nutrition advisors will provide technical assistance as and when necessary. The secretariat will be run by the Save the children Sri Lanka office with all the required facilities while timely coordinating all the members of the CSA-Sri Lanka.</p> <p>Save the Children is operating in Sri Lanka for past 30 years saving children's lives fighting for their rights with the emphasis in scale up research interventions and networks promotion, politically and institutionally. Save the Children has a strong communications capacity and an in-country presence. This will provide a competitive advantage in mitigating the above mentioned risk while formulating and functioning the CSA-Sri Lanka.</p>
Management Structure and internal governance of CSA-Sri Lanka	<p>A governance structure will be set up by appointing an interim steering committee to provide guidelines to set up the structure. This will be facilitated by Save the Children at the initial stage and a democratically selected Chief Executive will be appointed to manage the process. Membership of the CSA will decide on the terms of reference for the roles and responsibilities of members and the Executive as well as the scope of work.</p> <p>The Secretariat will be established under the Chief executive to support the functions of the CSA which has easy access to all the members. This will have 2-3 staff members reporting to the Chief executive and carrying out the duties related to the functions of the CSA.</p> <p>The Country CSA Focal Point will be part of the Executive and will be responsible for supporting and overseeing the implementation of the plan of the CSA. Once the secretariat is established an Executive committee will be appointed consisting 8 to 12 members through the election of all participating members that will rotate annually. Chairman and co-chair positions will be appointed through the same election in a transparent and democratic manner. Sub committees will be set up from the existing membership under following themes.</p> <ul style="list-style-type: none"> <li>Subcommittee 1: Nutrition during the first 1000 days</li> <li>Subcommittee 2: Improving food security.</li> <li>Subcommittee 3: Economic and nutrition</li> <li>Subcommittee 4: Communication for better nutrition</li> </ul> <p>The representation of the Executive Committees and Sub-Committees will be set up considering the diverse nature of the coalition and consideration on gender and technical competence of the nominees. Other criteria for selecting Executive Council members will include demonstrating high level of skills, and expertise in advocacy and policy making.</p>



	<p>Some of the functions of the CSA- Sri Lanka includes but not limited to:</p> <ul style="list-style-type: none"> <li>✓ Support capacity building on nutrition at all levels.</li> <li>✓ Implement an integrated social marketing campaign on nutrition.</li> <li>✓ Conduct regular reviews with relevant Ministries regarding the progress of implementation of the Multi Sector Action Plan.</li> <li>✓ Monitor and evaluate the progress of activities of the Multi Sector Action Plan at National, Provincial, District and Divisional levels.</li> <li>✓ Share the lessons learnt and Best practices from the region and global level.</li> <li>✓ Coordinate/Conduct nutrition surveillance at regular intervals.</li> <li>✓ Update the National Nutrition Council on the progress and gaps of nutrition activities in the country.</li> <li>✓ Provide Reports, updates, lessons learnt and best practices to the Global SUN Movement.</li> <li>✓ Support Government Focal point in participating Global SUN Movement actions.</li> </ul>
<p><b>Explain which Risk Factors that might come through during the project life</b></p>	<p>In Sri Lanka there are a number of risk factors that directly or indirectly contribute to the nutritional status of the population. Among them are the final stages of the demining process in the north, frequent adverse climate change impacts ( droughts, floods, etc) in addition to limited access to land for both residential and agricultural use, and disparity in access to adequate social, health and education services and associated human resources.</p> <p>More importantly, while a strong civil society exist at local level, formation of one national and fully cohesive national civil society within the country will be a challenge. In the post war era rebuilding trust and cohesion between the civil societies of the different ethnic groups will be difficult and will be the main risk to the project and the success of the MSAPN.</p>
<p><b>Monitoring and evaluation plan</b></p>	<p>At the commencement of the project, a rapid appraisal of CSO involvement in nutrition activities will be carried out to serve as a baseline upon which the project will be evaluated. During its lifetime, the project will use the indicators and targets included in the logical frame to monitor progress towards achieving the objectives described above. A survey of CSOs and relevant stakeholders will be carried each year to monitor performance of the coalition's activities. In addition, an external independent evaluator will be contracted to assess the impact of the project on the priority level of nutrition and scale up of nutrition interventions. The SUN movements' Monitoring and evaluation tool will be adapted to guide the monitoring and evaluation of the project. WFP –Sri Lanka Country Offices is responsible for preparing and providing the Annual and Final Narrative progress reports, Annual and Certified Final Financial reports, as well as Quarterly Progress Reports.</p>



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**E Results framework and log frame (Please see the annex 1)**

<p><b>Goal, Objectives and outcomes</b></p>	<p><b>Goal</b> Collective national and global political and financial commitment in a sustainable manner in place in realizing that Sri Lanka does become a nourished nation.</p> <p><b>Objective</b> Initiate and sustained multi-sectoral coalition of civil society organizations to advocate, monitor and evaluate national Nutrition interventions for by considering nutrition as a high priority development issue in Sri Lanka by 2015.</p> <p><b>Sub Objectives</b></p> <ol style="list-style-type: none"> <li>1) To establish a strong, sustainable and inclusive multi sector civil society alliance.</li> <li>2) Strengthen the capacity of the civil society to influence policy formulation, implementation and monitoring while building relationship with government and the donor community.</li> <li>3) To mobilize Civil Society Alliance to advocate and report on the response to malnutrition in Sri Lanka, mobilise CSA – Sri Lanka to incorporate global best practices and recommendations in their responses to improve Nutrition in Sri Lanka.</li> </ol> <p><b>Out comes</b></p> <ol style="list-style-type: none"> <li>1. Independent and sustainable multi-sectoral coalition of civil society organizations structured and empowered to advocate for making nutrition as a high priority issue in Sri Lanka.</li> <li>2. Strong civil society alliance supported and monitor the Sri Lanka multi sectoral action plan in accelerating “nutrition specific” and “nutrition sensitive” interventions with the appropriate budgetary allocation by the government and other stakeholders by 2015.</li> <li>3. Civil Society alliance shared global and regional lessons learned, best practices and research outcomes among partners, while capitalisation of resources maintained good governance and aid effectiveness.</li> </ol>
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**F Summary Budget (Please see the Detail budget with narrative as annex 2)**

**PROGRAMME BUDGET (SUN Movement MPTF Funds only)**

SUN Movement MPTF PROJECT BUDGET*	
CATEGORIES	AMOUNT
1. Staff and other personnel costs*	US\$ 88,838
2. Supplies, Commodities, Materials	-
3. Equipment Vehicles and Furniture including Depreciation	US\$ 22,431
4. Contractual Services	US\$ 13,500
5. Travel**	US\$ 11,564
6. Transfers and Grants Counterparts	-
7. General Operating and Other Direct Costs	US\$ 83,667
1. Indirect Support Costs ***	US\$ 15,400
<b>TOTAL</b>	<b>US\$ 235,400</b>